



Real Estate Investors Association of Washington - REIA

www.REIAwa.com

425.454.1922 or
1.877.454.REIA

Dear Business Owner,

Thank you for your interest in REIA, the Real Estate Investors Association of Washington!

REIA is a real estate investing club serving the Bellevue, Everett, Seattle and Tacoma areas of Puget Sound in Washington State. While we host events in each of these communities our Membership reach extends from, and often including, Canada to Oregon. With unparalleled excellence in both education and networking, REIA caters to real estate investors of all experience levels in many disciplines of investing and the businesses who provide needed products and services to the general Membership.

REIA Business Members are an integral part of REIA, both to the Association and the general REIA Membership. Our Members rely on each of you as valued resources vital to their growing businesses. Our Association relies on each of you to provide the Membership with important team members that can help them on their way to achieving success in their endeavors and for financial support that keeps our growing Association strong. REIA makes every effort to provide you with advertising mediums and information to make your businesses known to our Members and Guests as well as provide online exposure to help *your* growing business succeed!

As a REIA Business Member you have a number of advertising avenues available to you at no additional cost beyond your Annual Dues, currently a very affordable \$299. Once you have become a REIA Business Member, we also offer a Referral Bonus that provides a complimentary annual renewal of your Membership every time you refer two joining Business Members within any sixty day period. The following are included in your REIA Business Membership:

1. **Three Members within your Business Membership.** Up to three people within your company may be included within your REIA Business Membership. Additional Members from your company and location may be added for \$99 per year per person. Please provide a Membership Application signed by each Member that includes each email address and phone number. We'll take it from there.
2. **All Members attend REIA Events at no additional charge.** REIA Members attend the REIA Main "Monthly" Meeting, Chapter and Master Mind Group Meetings free of charge. REIA Continuing Education events are available at low Member pricing.
3. **Complimentary inclusion in the REIA Business Associates Directory throughout your annual REIA Membership.** The Directory is an online categorized business directory of participating Business Members. REIA Members refer to the Directory when they are shopping for "investor friendly" services. The Directory contains REIA Business Member information including a logo or photo, links to business websites, contact information and a description of services available. Whether you do or do not have a website for your business, the REIA Directory provides an opportunity for exposure to buyers who prefer to "buy online" simply by utilizing your contact information.

4. **Complimentary website advertising.** Website advertising on www.REIAwa.com is included for at least two consecutive months promoting your business to everyone who visits the REIA website! Please provide your 200 x 200 pixel logo or photo in jpg. Ads are rotated throughout the year and in page placement on a first come, first served basis. If you do not have a resource to your create your banner ad we have worked with a service to create banner ads for well under \$50. Just give us a call and we are happy to help.
5. **Discounted website advertising.** If you would like to continue your advertising on the REIA website beyond that included with your Business Membership, or would like a larger ad, just let us know! REIA Business Members advertising is available at discounts below that charged other advertisers.
6. **Promotion of your business at REIA Events.** Your printed material can be included in REIA's very popular networking table at REIA events including your flyers, brochures, business cards, sales advertisements and more. Once you furnish your material to REIA we display it at the REIA Main "Monthly" Meeting and REIA Chapter meetings in Everett, Seattle and Tacoma for greater exposure of your business!
7. **Display tables at REIA Events.** REIA and the REIA Membership excel at face-to-face relationship building networking at events both in free-form networking and through utilization of display tables! Complimentary display or "vendor" tables are available on a first come, first served basis for our Business Members at the REIA Main Meeting in all months except April, October and December. Though tables are not available in April and October, be sure to participate in the REIA Semi-Annual Networking Event those months!
8. **Show your stuff!** The general REIA Membership appreciates the opportunity to learn from you. We welcome instructors for REIA Events, articles and instructional videos. Event instructors are promoted through our emailed newsletter, routinely reaching 3,500 subscribers along with an additional 25,000 + subscribers on our "special events" mailing list and frequently included on multiple social media and online event websites.
9. **REIA Member Benefits** can gain additional exposure for your business! Create a discount available to REIA Members for the next twelve months. REIA will list the Member Benefit on our webpage of the same name and, with your image and input and will create a flyer that is displayed at all Main and Chapter meetings that is given to all new REIA Members, with our thanks. Examples of REIA Member Benefits might be a percentage off, get something free with purchase or other benefits for the REIA Membership.
10. **Post your business information on the REIA Forum.** We have created a category named "Business Advertising & Recommendations" as a "services wanted and available" segment of the forum just for you! In addition to including your tag line on your posts, adding your business to the Business Advertising & Recommendations forum provides easy access to Members who may want to hear a little more about your business directly from you.

Thank you, again, for your interest in REIA. Please do not hesitate to contact us with any questions you may have or when you are prepared to move forward with your REIA Business Membership!

Sincerely,

REIA, the Real Estate Investors Association of Washington
425.454.1922 or 1.877.454.REIA (7342)
www.REIAwa.com
advertising@REIAwa.com