



## Real Estate Investors Association of Washington - REIA

[www.REIAwa.com](http://www.REIAwa.com)

425.454.1922 or  
1.877.454.REIA

Dear Business Owner,

Thank you for your interest in REIA, the Real Estate Investors Association of Washington!

REIA is a real estate investing association serving and hosting events in Bellevue, Everett, Seattle and Tacoma in Washington State. The REIA Membership is typically most active in the communities meetings are held in and neighboring areas up to about two hours driving time away. Our full Member and Guest reach typically extends as far as and including Canada and Oregon.

With unparalleled excellence in both education and networking, REIA caters to real estate investors of all experience levels in many disciplines of real estate investing along with general business matters. Our Business Members provide needed products and services to the general Membership.

REIA Business Members are an integral part of REIA, both to the Association and the general REIA Membership. Our Members rely on each of our Business Members as valued resources vital to their growing and established businesses. Our Association relies on each of you to provide the Membership with important team members that can help them on their way to achieving success in their endeavors and financial support that keeps our growing Association strong. REIA makes every effort to provide you with advertising mediums and information to make your businesses known to our Members and Guests as well as provide online exposure to help *your* growing business succeed!

As a REIA Business Member you have a number of advertising avenues available to you at no additional cost beyond your Annual Dues, currently a very affordable \$299 for a Single Member Business Membership or \$339 for a Standard Business Membership with up to three Members of the same business and location. Once you have become a REIA Business Member, we also offer a referral bonus in the REIA Ambassador Program™ that can be used toward your Annual Dues or class OR can work with the REIA Business Choice™ program that pays you for referrals with a VISA gift card! The following are included in your REIA Business Membership:

1. **Three Members within your Standard Business Membership.** Up to three people within your company may be included within your REIA Business Membership. Additional Members from your company and location may be added for \$99 per year per person. Please provide a Membership Application signed by each Member that includes each email address and phone number. We'll take it from there.
2. **All Members attend REIA Events at no additional charge.** REIA Members attend the REIA Main "Monthly" Meeting, Chapter and Master Mind Group Meetings free of charge. REIA Classes are available at low Member pricing. There is certainly no charge to attend those you are teaching!
3. **Complimentary inclusion in the REIA Business Associates Directory throughout your REIA Membership.** The Directory is an online categorized Business Directory of participating REIA Business Members. REIA Members refer to the Directory when they are shopping for "investor friendly" services. The Directory contains REIA Business Member information including a logo or photo, links to business websites, contact information and a description of services available. Whether you do or do not have a website for your business, the REIA Directory provides an opportunity for exposure to buyers who prefer to "buy online" simply by utilizing your contact information.

4. **Complimentary website advertising.** Website advertising on [www.REIAwa.com](http://www.REIAwa.com) is included for at least two consecutive months promoting your business to everyone who visits the REIA website! Please provide your 200 x 200 pixel logo or photo in jpg. Ads are rotated throughout the year and in page placement on a first come, first served basis. If you do not have a banner ad we have worked with a service we can recommend for well under \$50. Just give us a call and we are happy to help.
5. **Discounted website advertising.** If you would like to continue your advertising on the REIA website beyond that included with your Business Membership, or would like a larger ad, just let us know! REIA Business Member advertising is available at discounts below rates that are available to all other advertisers.
6. **Promotion of your business at REIA Events.** Your printed material can be included in REIA's very popular networking table at REIA events including your flyers, brochures, business cards, sales advertisements and more. Once you furnish your material to REIA we display it at the REIA Main "Monthly" Meeting and REIA Chapter meetings in Everett, Seattle and Tacoma for greater exposure of your business!
7. **Display tables at REIA Events.** REIA and the REIA Membership excel at face-to-face relationship building networking at events both in free-form networking and through utilization of display tables! Complimentary display or "vendor" tables are available on a first come, first served basis for our Business Members at the REIA Main Meeting in all months except April, October and December. Though tables are not available in April and October, be sure to participate in the REIA Semi-Annual Networking Event those months! Tables are also offered first come, first served at the Seattle and Tacoma Chapters.
8. **Show your stuff!** The general REIA Membership appreciates the opportunity to learn from you. We welcome instructors for REIA Events, articles and instructional videos. Event instructors are promoted through our emailed newsletter and social media, routinely reaching over 7,500 subscribers along with an additional 25,000 + subscribers on our "special events" mailing list in addition to inclusion on multiple online event websites.
9. **REIA Member Benefits** can gain additional exposure for your business! Create a discount available to REIA Members for the next twelve months. REIA will list the Member Benefit in our Directory classification of the same name and, with your image and input, can create a flyer. The flyer will be displayed at all Main and Chapter meetings and given to all new REIA Members, with our thanks. Examples of REIA Member Benefits might be a percentage off, get something free with purchase or other benefits for the REIA Membership.
10. **Post your business information on the REIA Forum.** We have created a category named "Business Advertising & Recommendations" as a "services wanted and available" segment of the forum just for you! In addition to including your tag line on your posts, adding your business to the Business Advertising & Recommendations forum provides easy access to Members who may want to hear a little more about your business directly from you.

Thank you, again, for your interest in REIA. Please do not hesitate to contact us with any questions you may have or when you are prepared to move forward with your REIA Business Membership!

Sincerely,

*Shirley Henderson*

**Shirley Henderson, President**  
**REIA, the Real Estate Investors Association of Washington**  
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**Real Estate Investors Association of Washington**  
**REIA Business Membership Opportunities ♦ 2019**