



Your Catalog Advocate!

July 18, 2012

CALL TO ACTION: Threat to *Quill* Precedent Very Real; Faxed Letters to Congress Required NOW

To All With Catalog Interests:

This is going to hurt. There's a good chance Congress will pass H.R. 3179 with little opposition. If so, you will have to collect sales tax in over 9,600 jurisdictions. To stop this freight train from running you over, we need 30 letters from catalog execs to Congress by **Monday morning, July 23rd!**

Wal-Mart, Best Buy and other retail interests are trying to force Congress to overturn the 1992 *Quill v. North Dakota* decision and put a burdensome new requirement on all remote marketers so they get an unfair advantage in the name of "fairness."

On Tuesday, July 24th, Congress will hold a [hearing](#) on this very topic. Despite the opposition's interference, ACMA in partnership with three other associations was able to get a star witness to tell the story on our behalf.

In response, the other side is casting doubt, saying that we are just a shell of a few trade organizations, and that real businesses do not really care about this issue. To prove them wrong, we need a fistful of letters — your letters — at Tuesday's hearing, telling Congress that where things are headed is a real problem. It will cost real jobs.

To prevent another earthshaking blow, this time from the taxman, please fax a one-page letter to your Representative on company letterhead by **Monday, July 23rd, 10am E.T.** We have a suggested [letter template](#) available on our site, but form letters are for amateurs, so please customize it. (If you have problems with the link, paste this:

https://www.memberize.net/clubportal/clubdocs/2129/Sample_Tax_Letter_to_Congress_July_2012.docx)

Right now, please [email Paul Miller](#) and let him know you'll write this vital letter. He'll get right back to you with more details.

Sincerely,



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