

# 2017 Sponsorship Opportunities & Benefits



## About CREW

CREW New Mexico is an organization dedicated to providing professionals in the commercial real estate industry with networking, educational and community outreach opportunities.

### Why support CREW?

CREW Network is the industry's premier business networking organization dedicated to supporting the achievements of women in commercial real estate. With over 10,000 members in 70 major markets, CREW members represent nearly every discipline within the industry and are located in all major markets across North America. CREW's initiatives are: Business Development • Leadership Development • Industry Research • and Career Outreach.

10 YEARS

**C·R·E·W**  
NEW MEXICO



**Commercial**  
Real Estate Women

# 2017 Sponsorship Commitment Form

*Please check Sponsorship Choice:*

## SPONSORSHIPS:

- Platinum Sponsor & In-Kind \$2,000
- Gold Sponsor \$1,000
- Scholarship & Education \$500
- Holiday Luncheon \$400
- Silver Sponsor \$325
- Bronze Sponsor \$250

Contact Person: \_\_\_\_\_

Company Name (as you want it listed in various publications).  
\_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Please complete and email or mail to:  
Kate Potter – [kate.potter@haworth.com](mailto:kate.potter@haworth.com)  
219 Central Ave NW, Albuquerque NM 87102

We will invoice you when we receive your commitment.  
Thank you for your support!

**Questions?** Please contact: Kate Potter at 505-730-8479 or Kathleen Gallegos at 505-823-6215

# CREW New Mexico Sponsorship Opportunities & Benefits

Platinum and In-Kind	Gold And In-Kind	Scholarship & Education	Holiday Luncheon	Silver Meeting	Bronze Event	
\$2,000	\$1,000	\$100-\$500	\$400	\$325	\$250	2017 – Full Year Benefits
◆						Platinum Sponsors will receive “top billing” on all CREW New Mexico marketing materials. Top Billing means that the Platinum Sponsor logos will be slightly larger and in alphabetical order before the listing of other sponsors.
◆						<i>New this year!</i> Platinum Sponsors Only - One paid registration fee for CREW Network’s Convention and Marketplace. Visit <a href="http://www.crewnetwork.org">www.crewnetwork.org</a> for more information on the Convention.
◆	◆	◆◆	◆	◆	◆	Opportunity to introduce and speak briefly about your company.
◆	◆	◆◆	◆	◆	◆	A table will be provided for you to distribute materials about your company; specific meeting/event to be approved by the Board of Directors.
			◆	◆	◆	Complimentary attendance (including meals if provided) for two company representatives (non-CREW Members) at the event or meeting sponsored by your company.
		◆◆	◆	◆	◆	Recognition of your event sponsorship participation in CREW NM’s CREW View regarding the event.
			◆	◆	◆	Recognition by CREW NM President at the respective event/meeting.
◆	◆		◆	◆		Company banner may be displayed at the sponsored CREW Regular Meeting. Platinum Sponsor logos will receive “top billing”.
◆	◆	◆				Your company logo on CREW NM correspondence and applications.
◆	◆		◆			Special recognition at CREW NM Holiday Event.
		◆◆				Special recognition of sponsors at the CREW Mentoring Program spring graduation event.
◆	◆					Your company logo displayed on CREW NM’s website along with a link to your company website.
◆	◆					Recognition by CREW NM President at ALL CREW NM meetings and events.
◆	◆					Your company logo on CREW NM’s slide displayed at CREW NM Regular Meetings. Platinum Sponsors may display their banner at all CREW NM Regular Meetings.
◆	◆					Your company logo and link to your company website in <u>ALL</u> CREW NM’s Crew View (bi-weekly email blast).
◆	◆	◆◆				Your company logo on <u>ALL</u> CREW NM marketing materials.
◆	◆					Attendance for two company representatives (in addition to any CREW Members) at <u>ANY</u> CREW NM meeting or event.

**Scholarship Sponsors – Scholarships provide members with the opportunity to attend CREW Network’s Leadership Summits (Winter/Spring) and the Annual National Convention & Marketplace held each fall.**

◆◆At \$500 Level only

**-Platinum, Gold and In-Kind Sponsors: To receive a full 12 months of benefits, please submit your company logo and payment no later than January 10<sup>th</sup>.**

**-All other sponsor levels: Payment and logos must be received at least 90 days prior to meeting/or event.**